

PLANNING A FUNDRAISER

In this lesson students will learn about a kid raising money for charity before coming up with their own fundraising plan.

Grade Levels 3-6

Note: Lessons are designed to support multiple grade levels.

Standards

Common Core State Standards (CCSS)

CCSS.ELA-LITERACY.CCRA.R.1
CCSS.ELA-LITERACY.CCRA.R.3
CCSS.ELA-LITERACY.CCRA.SL.1
CCSS.ELA-LITERACY.CCRA.SL.4

Collaborative for Academic, Social, and Emotional Learning (CASEL)

SOCIAL AWARENESS
RESPONSIBLE DECISION-MAKING

Social Studies Standards (NCSS)

Individual Development and Identity
Production, Distribution, and Consumption

Essential Question(s)

- What are the differences between different kinds of fundraisers?
- How can you raise money for a cause that you care about?

Learning Objectives

- I can compare and contrast different kinds of fundraisers.
- I can research to come up with a fundraising proposal.

What You'll Need

“Crafty Kid” article from TIME for Kids; “How Fundraisers Work” article from TIME for Kids

INSTRUCTIONAL PLAN

Introduce It

Ask students to think of when they saw someone raising money. This can have been anything from a collection jar at a store to a Girl Scout cookie sale. Make a list on the board and compare/contrast some of the fundraisers. Talk about what these fundraisers were in support of, and how these people or groups went about raising money. Have students ever given money to a fundraiser? Was it because of the cause or because of the item being sold? Invite students to share their experiences before reading.

Read About It

Have students read the article “[Crafty Kid.](#)” As they do, have them take note of the kind of fundraiser Christian Ramos hosted, and the reason(s) he was raising money.

Discuss It

Bring the class back together to discuss the following:

- How does Christian Ramos raise money? Do you think it’s a good fundraising activity? Why or why not?
- Why did Christian donate money to the Patricia Allen Fund? What does the fund support?
- Based on his goals and the work he does, how would you describe Christian?

Act on It

Invite students to name some charities or causes they feel strongly about. Make a list. Then tell students they’ll be planning and pitching an idea for a fundraiser to the class. Have the class read “How Fundraisers Work” (9/12/18) at [ti.me/Fundraisers](https://time.com/fundraisers) to learn more about what goes into hosting a fundraiser.

As a class, compare/contrast different kinds of fundraisers. Talk about which kinds involve the most overhead and require the most work, and which might produce the most profit. Have students choose a cause they would like to support, and a fundraiser they think would be most successful. Have them research to create a detailed plan for what this fundraiser would look like and what would be necessary to host it. What resources and support would be necessary to make it happen? Instruct students to research and calculate possible overhead and how much money they think the fundraiser would bring in. Have them pitch their ideas to the class. If possible, put the most popular pitch into action.